HOW TO END A LIFE OF mediocrity
A tedious life of conformity and routine is not in our DNA. We want action and excitement – danger and play.

We are not caricatures of masculinity. We recognize that a balanced life involves relaxation with family, friends, and pets.
<table>
<thead>
<tr>
<th>Danger and Play is a discovery.</th>
<th>Danger and Play is a lifestyle.</th>
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<tr>
<td>The highest form of intelligence is instinct and the greatest expression of masculinity is will. A man’s instinct is to be free. We exercise our will against the slavery imposed upon us by our would-be masters.</td>
<td>A man was given a body and a mind. It is his duty to make the maximum use of both. We train hard, boost our IQs, and take nootropics and other smart drugs. We live life on our own terms. Others can accept or reject us. We do not lie to please the masses.</td>
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<tr>
<td>Danger and Play is a mindset.</td>
<td>Danger and Play is a culture.</td>
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<td>We are entitled to nothing. We build and create and take what we want. We bend the world to our will. We keep what we kill.</td>
<td>Whiners, losers, and complainers are not allowed. If your first inclination is to poke holes rather than build bridges, you’re not ready for us.</td>
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<td>Danger and Play is a contest.</td>
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<td>But only with yourself. Your life, your choices, your journey.</td>
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</tbody>
</table>
HOW TO END A LIFE OF MEDIOCRITY

YOU HAVE TO SEE IT TO WANT IT

BECOME OBSESSED TO THE POINT OF MADNESS

SEEK SMALL VICTORIES

HOW TO SURVIVE HELL

HOW TO IMPROVE YOUR READING COMPREHENSION

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AUDACITY, AUDACITY, ALWAYS AUDACITY
[click to learn more]

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31 RANDOM FACTS ABOUT MIKE

HERE YOU GO. THIS IS ALL VERIFIABLE STUFF.

Mike Cernovich is a licensed attorney who has taken the year off from the practice of law to see how big he can grow Danger and Play.

The reader survey results are in. People want to know more about me. I hate talking about myself and have always been a shy, behind-the-scenes guy. I understand that due to the fraudulent nature of the Internet that people want to know more about me.

CLICK HERE TO LEARN MORE ABOUT HOW MY EXPERIENCES SHAPED MY MINDSET...
SO WHAT’S NEXT?

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